



# Media Participant Levels

The second annual *Dine for Disaster Relief* event is scheduled for Thursday March 28, 2013. *Dine for Disaster Relief* is an opportunity to meet the disaster response needs of our communities by partnering with your local American Red Cross of Greater Idaho.

Participation in *Dine for Disaster Relief* allows local restaurants to receive marketing materials and support to promote this event for their establishments.

Thanks to the generous support of our media partners, *Dine for Disaster Relief* participants receives event publicity through television, radio, outdoor signage and social media.

Partner - $1,000 In-Kind Marketing/Design

* Logo listed on *Dine for Disaster Relief* website
* Direct link to your website

2013 Media Sponsorship Agreement

## Company: Contact: Physical Address:

City, Zip: Phone: Email:

Participation Level:

# Partner: $1,000 in-kind

* + Supporter: $500 in-kind

*Please include us in Dine for Disaster Relief at the level indicated above. By signing below, I agree to provide the in-kind amount noted above to the American Red Cross of Greater Idaho. I will email a list of the in-kind service/resources and their value. I hereby agree to allow the Red Cross to use our company name and/or logo in promotional materials for Dine for Disaster Relief. I agree not to use the Red Cross logo or likeness in any self-produced marketing materials without the prior consent of the Red Cross.*

## Signature of Authorized Agent:

* Logo listed in all print advertisements
* Participation plaque

Supporter - $500 In-Kind Marketing/Design

* Name listed on *Dine for Disaster Relief*

Website

* Name listed in all print advertisements
* Framed participation certificate

Show your customers you care. ***Your support benefits your local community!***

## Printed Name Title Date

Send signed agreement via fax to: 208.746.0214, or e-mail or mail to:

American Red Cross of Greater Idaho/ North Central Idaho District

Attn: Deborah Snyder 3332 10th Street

Lewiston, ID 83501

Phone questions to: 208.553.5147

E-mail questions to: deborah.snyder@redcross.org Fax: 208.746.0214